

ILF FOR EDUCATION: APPLICATION FORM PREVIEW

Context

This application form is aimed at impact organizations within the education sector and contributing to improving the access and quality of education of children and youth, and of young adults (such as literacy and numeracy skills). It is part of the Impact-Linked Fund for Education (ILF for Education) implemented by iGravity and Roots of Impact, in collaboration with the Swiss Agency for Development and Cooperation (SDC) and the Jacobs Foundation.

Impact organizations will receive Social Impact Incentives (SIINC) or Impact-Linked Loans. More information can be found at the following links:

- [ILF for Education leaflet](#) (application criteria and more details on financing instruments)
- [Q&A](#)
- [About SIINC](#)
- [SIINC explanation video](#)
- [SIINC success stories](#)

The deadline for application is **March 25th, 2022, at 8pm (CET)**.

Please write to impact.ventures@igravity.net, should you have any further questions.

Important note: By submitting your application, you automatically authorize iGravity and Roots of Impact to process your data. For more information, please read [our Data Protection Policy](#).

APPLICATION FORM

• Please enter the information below:

Organization's name:		Organization's website:	
Applicant's name:		Applicant's title:	
Email address:		Mobile phone number	
Founding year:		Headquarter	Global country list
Active in (please click all relevant)	Ivory Coast, Ghana, Benin, Burkina Faso, Chad, Mali, Niger, Egypt, Jordan, Lebanon, Tunisia and the Occupied Palestinian Territory, others (please specify).	Legal form: (drop-down)	Individual or Sole Proprietorship, Private Limited Company, Public Listed Company, Non-profit

- What is the problem the organization is trying to solve?
- How is the organization providing a solution to the problem mentioned?
- How would you describe the impact of the organization? (You can select more than one option)

<input type="checkbox"/>	Improving basic education quality
<input type="checkbox"/>	Improving access to basic education and inclusion
<input type="checkbox"/>	Increasing availability of finance for basic education
<input type="checkbox"/>	Increasing the strength of the education ecosystem
<input type="checkbox"/>	Others (please specify)

- What is the organization's impact and how is it measured? If possible, please provide specific impact figures.
- Do you have any evidence to share with regards to the learning outcomes provided by your products/services (i.e.: evidence regarding how children improve their learning thanks to your products/services)? This evidence could for example be coming from academic research that you have used when developing your product, from data analysis, secondary research, or others.



- Please indicate the organization’s products/services? (You can select more than one option):

<input type="checkbox"/>	Educational content provider (pre-primary, primary, secondary education)
<input type="checkbox"/>	Educational content provider (non-formal basic education such as accelerated education, second-chance education, catch-up education, remedial education, literacy/numeracy provision, ...)
<input type="checkbox"/>	Educational content provider (higher education, vocational training)
<input type="checkbox"/>	Education provider (ex.: teacher training)
<input type="checkbox"/>	Teachers and school management
<input type="checkbox"/>	School infrastructure and services to educational facilities
<input type="checkbox"/>	Education support products and services (ex.: Health, nutrition, access to finance, and services for students, ...)
<input type="checkbox"/>	Other (please specify)

- Does the organization provide its products/services using technology:

<input type="checkbox"/>	Yes, our products/services are accessible through technology (smartphone, tablets, ...)
<input type="checkbox"/>	No, we use more traditional delivery methods for our products/services

- Does the organization’s products/services include adaptative or personalized features (for ex.: product/service adapts to the level of the kids, their needs, ...):

<input type="checkbox"/>	Yes, our products/services include adaptative or personalized features
<input type="checkbox"/>	No, our products/services don’t include adaptative or personalized features

- Is the organization and/or its products/services subject to any specific local academical standards/regulations (ex.: official academical curriculum, etc.):

<input type="checkbox"/>	Yes (please specify)
<input type="checkbox"/>	No

- Has the organization or its products/services received formal recognition by local educational authorities/local government?

<input type="checkbox"/>	Yes, formal recognition has already been received
<input type="checkbox"/>	Yes, in the process to be formally recognized
<input type="checkbox"/>	No, but planning to start the process to be formally recognized
<input type="checkbox"/>	No, and not planning to obtain formal recognition



- Who are the main end-beneficiaries of the organization’s product/service? (You can select multiple answers)

<input type="checkbox"/>	Pre-primary, primary, secondary education students
<input type="checkbox"/>	Higher education, technical/vocational skills students
<input type="checkbox"/>	Teachers and school staff
<input type="checkbox"/>	Households, family members and community
<input type="checkbox"/>	Organizations (private, public or not-for-profit)
<input type="checkbox"/>	Other (please specify)

- What are the characteristics of the main end-beneficiaries? (You can select multiple answers)

<input type="checkbox"/>	Urban poor
<input type="checkbox"/>	Rural poor
<input type="checkbox"/>	Middle or Higher-income populations
<input type="checkbox"/>	Girls and /or women
<input type="checkbox"/>	Indigenous peoples
<input type="checkbox"/>	People with disabilities
<input type="checkbox"/>	Ethnic minorities
<input type="checkbox"/>	Migrants, internally displaced, refugees or asylum seekers
<input type="checkbox"/>	Other (please specify)

- Who are the main users of the organization’s product/service? (You can select multiple answers)

<input type="checkbox"/>	Pre-primary, primary, secondary education students
<input type="checkbox"/>	Higher education, technical/vocational skills students
<input type="checkbox"/>	Teachers and school staff
<input type="checkbox"/>	Households, family members and community
<input type="checkbox"/>	Organizations (private, public or not-for-profit)
<input type="checkbox"/>	Other (please specify)

- Who are the paying customers of the company’s product/service? (You can select multiple answers)

<input type="checkbox"/>	Public/government agency
<input type="checkbox"/>	Students/parents
<input type="checkbox"/>	Private organizations (private schools, ...)
<input type="checkbox"/>	Other (please specify)

- Please describe the organization’s business model



- What is the organization’s revenue model? (You can select multiple answers)

	Direct sales/markup (The organization earns money by selling goods at a price above the costs involved in producing/providing it.)
	Subscription (The organization has a recurring revenue strategy, with customers paying a pre-determined periodic cost, usually month to month.)
	Rent/Lease (The organization receives recurring (rent) or one-time (lease) payments for temporary use of a physical asset.)
	Fee-for-service (Customers pay the organization for the type and/or the times the service is provided, i.e., pay-as-you-go or pay-per-usage.)
	Donations (The organization provides products and services free of cost (or highly subsidized) and rely on donations, whether by the customers or external entities.)
	Other (please specify)

- Please indicate what percentage of the organization’s revenues comes from grants:
- If you have indicated that the percentage is more than 50%, please indicate the percentage from public (i.e. government) and private sources (i.e. foundations), and tell us whether and how (much) you are planning to decrease such reliance:
- Has the organization received support from philanthropic and/or international cooperation organizations in the education space (such as the Jacobs Foundation, the Swiss Agency for Development and Cooperation, or others)? If yes, please indicate what type of support it received and when.
- What is the stage of development of the organization?

	Formation (The organization is in the midst of defining the mission and vision with initial strategy and key milestones for the next few years.)
	Validation (The organization has a first product or service version in place and is iterating and testing assumptions to demonstrate initial user growth and / or revenue. It is considering or starting to attract additional resources.)
	Scaling (The organization is focusing on measurable growth in users and revenues and/or market traction. It is considering or has already attracted significant funding. The organization can and wants to grow.)
	Establishing (The organization has achieved significant growth and can attract financial and human resources without significant problems. It wants to continue growing and is considering expanding to other markets or products/services.)
	Other (please specify)

- How is the organization planning to scale/grow in the next 3-5 years? Include any relevant information on how it plans to achieve sustainability/profitability:



- What were its revenues and costs (in USD) in 2020 and 2021? You can use a currency converter as the one found [here](#):

Revenues 2019		Costs 2019	
Revenues 2020		Costs 2020	

- [Is the organization applying for a SIINC \(Social Impact Incentives\), or an Impact-Linked Loan?](#) Please tick the corresponding box. Please note that we will try to accommodate candidates' preferences but may decide to propose to the candidate a different instrument, depending on what the facility managers or funding partners see as a better fit for the organization. You can read the main differences between the two instruments in the leaflet [here](#).

<input type="checkbox"/>	SIINC (Social Impact Incentives)
<input type="checkbox"/>	Impact-Linked Loan

- Please indicate the amount of [SIINC or Impact-Linked Loan \(in USD\)](#) that the organization is seeking. Please note that this is indicative, and SIINC or Impact-Linked Loan amounts will be assessed and negotiated in the due diligence phase.
- [Is the organization planning to raise repayable investment \(e.g., loans, equity, etc.\) in the near term, i.e., by October 2022?](#)

<input type="checkbox"/>	No, we have never raised investment before, and we are not planning to in the future.
<input type="checkbox"/>	No, we have already raised investment, but for now, we are not planning to undertake any follow-on rounds.
<input type="checkbox"/>	Yes, and this is our first-time raising investment.
<input type="checkbox"/>	Yes, and we already have experience raising investment.

- [If the organization is raising investment, please tell us :](#)
 - a) how much you are planning to raise (in USD);
 - b) what type of investment (e.g., equity, debt, other (please specify));
 - c) by when you are planning to close the investment round;
 - d) what investors you are engaging with (including providing contact information);
 - e) include information on past investment rounds (including impact-linked finance), if available.

(Example: We are raising USD 500,000 in equity in 2022 from Investor X (contactable at ...) or we took out a USD 250,000 loan in 2020 from Investor X (contactable at ...)).



- How has the organization been affected by the COVID-19 pandemic? Please include information on how COVID-19 has affected the social impact and/or finances of the organization.
- Please share a short description of the management team (team size and short biographies of its key members).
- Is there anything else you would like to share with us?
- Please attach the organization's presentation/video or pitch deck.